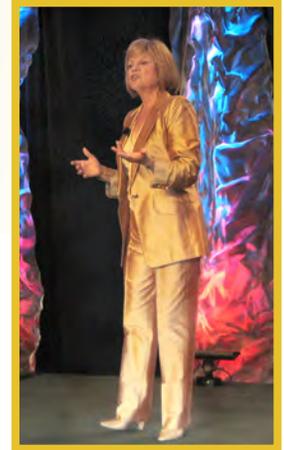


# JUDY JERNUDD

## **INFLUENCE for AFFLUENCE™** ★ *to maximize performance*

What would your **sales, production, morale, and profits** look like if your leaders, managers and sales teams could develop the winning qualities and characteristics of the world's most influential achievers? Judy Jernudd shows your audience what it takes to communicate, influence and motivate with her TV experiences and insights to iconic personalities such as **President Bill Clinton, Oprah Winfrey, Regis Philbin, Tom Selleck** and **Larry King**. Your audience will discover transferable star qualities to *improve performance*.



- **Keynote Speaker**
- **Event Talk Show Host**
- **Executive Coach**
- **Emcee**
- **Author**

### *Judy's Program Topics Include:*

#### **LEADING UP--LESSONS FROM SUPERSTARS**

Discover qualities and characteristics of some of the world's most successful people to influence and motivate.

#### **SALES PRESENTATION PERSONALITY**

Develop winning sales presentations to attract A-list clients.

#### **COMMUNICATION CHEMISTRY**

Create communication skills to stand out, connect and persuade.

#### **PERSONALITY BRANDING...THINK MICK JAGGER**

Stand out, build buzz and project the brand image.

#### **RISING STARS**

Develop potential talent into star performers for career acceleration.

Judy's career as a **TV personality** and **newscaster** presented her with opportunities to interview many superstar legends in film, television, sports, politics and business.

As your **Keynote Speaker**, she takes your audience behind-the-scenes with original stories and insights to inspire, resonate and motivate to improve performance.

### **IMPROVE PEOPLE + IMPROVE PERFORMANCE = INCREASE PROFITS**



"Outstanding presentation! You were rated in the top 10% of the conference."

**Inc. Magazine**

"It's always a pleasure to work with a winner."

**Mobil Oil**

"Judy knows star power and she helps you get it."

**ClickFacts**

“*Judy's keynote presentations are an interactive audience experience. Energetic, entertaining and educational with an uplifting flair.*”





# LIVE! YOUR COMPANY TALK SHOW

## TALK SHOWS ARE HOT!

ORGANIZATIONS ARE STEPPING INTO THE SPOTLIGHT WITH TALK SHOW FORMATS FOR AMAZING:

- CORPORATE EVENTS
  - CONFERENCES
  - CLIENT EVENTS
- PRODUCT LAUNCHES
  - TRADE SHOWS
  - RETREATS

*“And now, heeeeere’s the talk show!”*

*– Fast Company*



*with Judy Jernudd!*  
TV Talk Show Host  
Keynote Speaker  
Emcee  
Executive Coach  
Author

Add your team to Judy’s celebrity conversations with:

- Pres. Bill Clinton
- Oprah Winfrey
- Regis Philbin
- Meryl Streep
- Tom Selleck
- Larry King
- Tom Cruise

Your executives will “shine like the stars” when TV talk show host Judy Jernudd interviews them on stage at your next event. She hosts your meetings and turns them into an amazing experience in this highly entertaining and unique format.



### Judy’s TV Talk Show Experience will:

- Make all guests feel comfortable in front of the team
- Draw executives out of the usual posture to showcase their “personality”
- Create a conversational and entertaining tone
- Keep the event flowing, focused and energized
- Create spontaneous audience interaction with an “Oprah” style Q&A session

**NO MORE CANNED SPEECHES or PREDICTABLE MEETINGS**

To book Judy for your event, call Startegic™ at 310.215.9975 | [www.JudyJernudd.com](http://www.JudyJernudd.com)

over...